

Support the future of Geelong and

Become a Leadership Programs Partner

“ You never stop learning if you want to be a good leader. ”

- Brian Cook (CEO, Geelong Cats)

Becoming a Leadership Programs Partner would offer your organisation the opportunity to:



Support community resilience and connectedness.



Help nurture the next generation of the region's leaders.



Enhance business, client and community networks.



Raise your organisation's brand awareness within the Geelong region.



Connect with over 500 alumni from the next generation of the region's leaders.

Partnership Options

Partnership Benefits	Major Partner	Partner	Scholarships & Grants
Logo positioning on Leadership Portfolio collateral including Leadership Portfolio website, E-Updates, leadership event invitations	✓	✓	✓
Logo positioning on Leadership Portfolio collateral and publications including Leaders for Geelong/Activate Handbooks and Yearbook	✓	✓	✓
Digital logo signage at Committee for Geelong's Annual Leadership Breakfast, Annual Leadership Dinner and Project Presentation Event	✓	✓	✓
Opportunity to provide a guest speaker at one Leadership Portfolio program session	✓	✓	
Four complimentary tickets to Committee for Geelong Annual Leadership Breakfast, Annual Leadership Dinner, Project Presentation Event and bespoke alumni events.	✓		
Two complimentary tickets to Committee for Geelong Annual Leadership Breakfast, Annual Leadership Dinner, Project Presentation Event.		✓	
Verbal acknowledgement at all leadership events	✓	✓	
Opportunity to provide organisational collateral in Leaders for Geelong welcome packs	✓	✓	
Opportunity to connect with over 450 of our Leadership Program participants and alumni	✓	✓	
Participant priority (if criteria met) across Leaders for Geelong and Activate Leadership Programs	✓		
Banner signage at leadership events	✓		
One editorial per year in e-updates	✓		
Opportunity to send up to two extra colleagues to program sessions on request.	✓		
Two hundred word profile of your organisation in the annual Leaders for Geelong Yearbook	✓		

Pricing per annum: Major Partner \$15,000 +GST, Partner \$8,000 +GST, and Scholarships (avail. on request)

Please contact Tayyaba Saad, Leadership Portfolio Administrator, for further discussion on 0447 407 941 or lfg-admin@committeeforgeelong.com.au