



28 September 2021

Coordinator Strategic Planning, City of Greater Geelong
Via email to: Avalon_CorridorStrategy@geelongcity.vic.gov.au

Dear Co-ordinator - Strategic Planning

Submission to the Draft Avalon Corridor Strategy



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This is a submission from the Committee for Geelong to the City of Greater Geelong and the City of Wyndham regarding the Draft Avalon Corridor Strategy.

For 20 years, the Committee for Geelong has provided strategic leadership and influence to leverage the economic and social prosperity of the Geelong city-region. An independent, non-partisan, membership-based, not for profit organisation, the Committee for Geelong works collaboratively with an authoritative group of stakeholders and influencers to design Geelong's best future.

The Committee for Geelong welcomes the release of the draft Avalon Corridor Strategy. We particularly welcome the role of the VPA and joint approach between City of Greater Geelong, City of Wyndham, and the State Government on this area of strategic importance.

This corridor presents a significant opportunity for the State with key transport and freight assets, including Geelong faster rail, Avalon Airport, and the planned Bay West seaport.

The Committee for Geelong supports the potential for long term urban employment land supply to be located in association with the Bay West facility. Several options have been identified and there is need for the government to conduct detailed investigations early in the planning phase. These investigations need to ensure that reservations can be included in the planning scheme to protect optimal infrastructure corridors and maximise long term community benefits.

However, as the Strategy is implemented, consideration must be given to the development of the Masterplan for Avalon Airport, which includes the future development plans for the site and implications for surrounding land. This will ensure an understanding of Avalon Airport's future operational needs and protect encroachment and ensure a sensitive approach to land uses. Preparation of the updated Masterplan for Avalon Airport is currently underway and will guide land-use and development opportunities over the next 20 years.

Please note the above submission, includes the views of several of the Committee for Geelong's members including Avalon Airport, as our collective submission. Jennifer Cromarty, CEO also is a member of the UDIA Vic Geelong Chapter committee and recommends consideration to the UDIA Vic's submission be also carefully considered.

If you require further information, please contact me directly via jennifer.cromarty@committeeforgeelong.com.au or M: 0413 241 033.

Kind regards

A handwritten signature in blue ink, appearing to read 'J. Cromarty'.

Jennifer Cromarty, CEO
Committee for Geelong

