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Monday 12th July 2021

Cameron Murnane
Vision Implementation Officer
City of Greater Geelong
PO Box 104
Geelong 3220
Via: cameronmurnane@geelongcity.vic.gov.au

Hi Cameron,

Please accept this email as the Committee for Geelong's submission to the refresh of the Clever & Creative Vision.

The community's Clever & Creative 30 year vision is very well supported by key stakeholders and community and is a key document that is referenced throughout multiple stakeholder and policy forums.

While the Committee for Geelong understands that the refresh process is to ensure that the document has currency and relevance, we would strongly recommend that KPIs within the initial Vision document are not removed or altered. Reporting on and evaluating progress or outcomes against the Vision is important to the community and stakeholders as a way to keep the Vision alive and track accountability. By ensuring that original KPIs are included, it allows for long term tracking against base data. As a specific example, the "A fast, reliable and connected transport network" community led aspiration had a KPI regarding "Method of travel to work – 50% of journeys to work are made by public transport, walking or cycling." This KPI was removed in the refreshed version. The Committee for Geelong would strongly support its reinstatement and any other KPIs that have been removed.

Further, the Committee for Geelong supports deeper engagement as the Vision is reviewed in 2023 with the Vision Partners Forum. This should include targeted engagement with opportunity provided for a workshop or similar for the Vision Partners Forum to be involved in the review process. It is key that the Vision Partners Forum is proactively involved to support the delivery of outcomes and aspirations as part of their role. This would help ensure the community has a voice on the progress of the Clever & Creative vision.

Kind regards,

A handwritten signature in blue ink, appearing to read 'Jennifer'.

Jennifer Cromarty,
CEO, Committee for Geelong

