



Corporate Profile

About Us

The Committee for Geelong provides strategic leadership, advocacy and influence to leverage the economic and social prosperity of our city-region. An independent, non-partisan, membership-based organisation, the Committee for Geelong works collaboratively with an authoritative group of stakeholders and influencers to design Geelong's best future.

In 2001, the Committee for Geelong was established by a group of Geelong leaders who identified an opportunity to collaborate and provide leadership for Geelong.

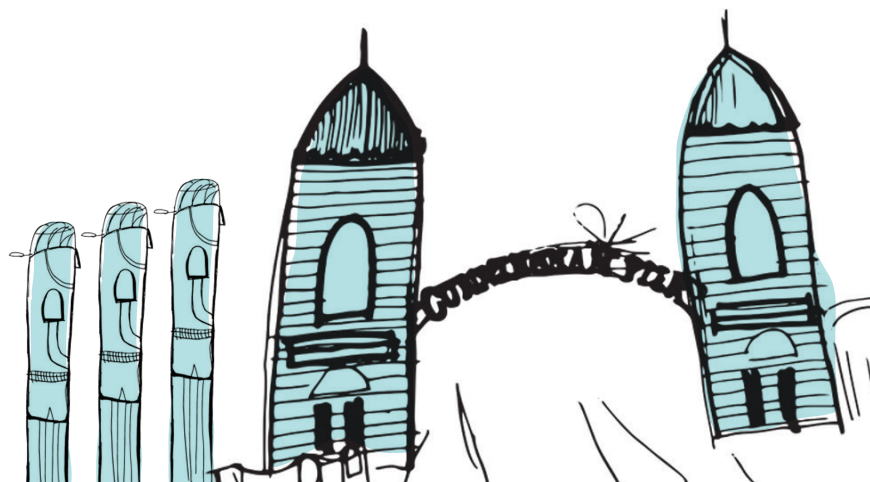
An Independent, Member Organisation

Our members represent a breadth of organisations both by sector and size; from microbusinesses, large commercial enterprises, government agencies and social enterprises through to global corporations.

Our members invest in the Committee for Geelong and engage with us because they believe in Geelong as a unique place to live, work, study and play. The big issues are important to our members and they want positive outcomes delivered for Geelong's future success.

Strategic Objectives

- Stimulate economic and social prosperity
- Drive creativity, capability and liveability
- Deliver a collective voice and leadership



Purpose

Designing our best future

Geelong's designation as a UNESCO Creative City of Design helps inspire the Committee for Geelong. It also informs the Committee to adopt systems thinking in the development of our strategy and actions. *Our Best Future* promotes the vision for local ownership of our unique identity as a global city focused on strategic analysis and scenario planning for our long term future.

Over
140
Member
Organisations



3
Annual
Signature
Events



30
Strategy and
Policy Committee
Members



500
Leaders
Alumni
Members



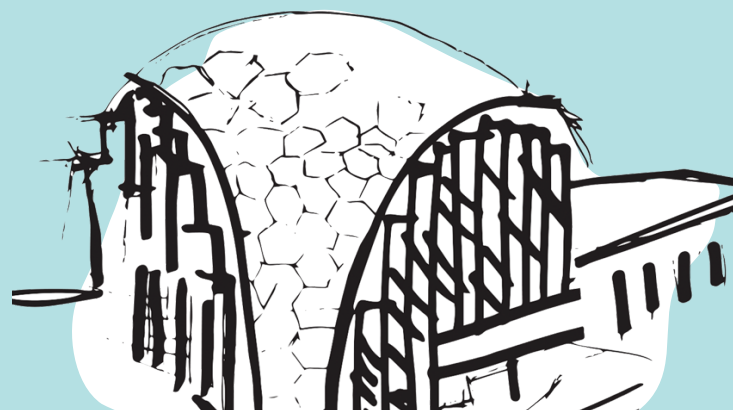
Vision

Geelong as a thriving, inclusive and world-class place to live, work and prosper. Geelong as a city-region which:

- Is vibrant and innovative
- Participates on the world stage
- Has a strong sense of 'place'
- Promotes the high value of its people and its natural environment
- Is considered a compelling choice that values both economic and social prosperity.

“The Committee for Geelong provides significant benefits to those willing to get involved. Benefits include networks, access to key decision makers, information on regional strategies and genuine advocacy that support us and others that are part of Geelong.”

Paul Davis, CEO, Wadawurrung Traditional Owners Aboriginal Corporation



Thought Leadership

The Committee for Geelong commissions research and collects information to help inform the long-term planning and policy development for the region. With contribution from our diverse member base and advice from stakeholders, we aim to provide thought based leadership as part of the political process.

Long-term policy research has also led to the formation of the Gateway Cities Alliance. The Committee for Geelong commissioned initial research highlighting the important role 'second cities' play in economic and social prosperity. The *Australia's Gateways to Growth* report published in 2019, resulted in the formation of the Gateway Cities Alliance with Newcastle, Wollongong and Geelong Councils as foundation members and with the Committee for Geelong as secretariat. The role these Gateway cities play in our national economy is the core focus for the Alliance, and informs our advocacy to the Federal Government in settlement planning.

You can read more about the alliance via the website: <https://gatewaycitiesalliance.com.au/>



The Committee for Geelong is a member of the 'Committees for Cities' national network. An influential network of independent, like-minded organisations each operating within their particular city or regional area to enhance their economic, social, cultural and environmental development. Each organisation brings together leaders from business and industry sectors with community and government organisations to identify and analyse local issues and work strategically to promote the development of their city or region as an exciting and dynamic place to live and work.



Governance and Organisational Structure

The Committee for Geelong is a company limited by guarantee. It is governed by a Board with advice and support from Strategy and Policy, and Finance and Risk Management Sub Committees. The Chair, Deputy Chair, Treasurer and members of the Strategy and Policy Committee are elected each year at the Annual General Meeting. Organisation representatives also participate in Working Groups to develop and support Stakeholder and Member Engagement, Government Relations and Research.

As a think tank, we encourage innovation and informed debate on Geelong's future.

The Committee for Geelong acknowledges Aboriginal and Torres Strait Islander people as Australia's First Nations people and the Traditional Custodians of the land and waterways. We pay our respects to the Wadawurrung people of this land, their Elders past, present and emerging.



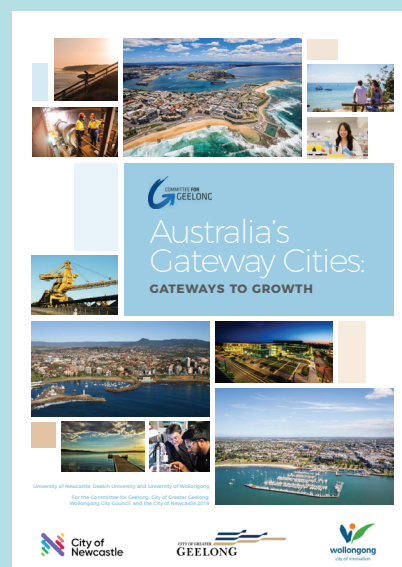
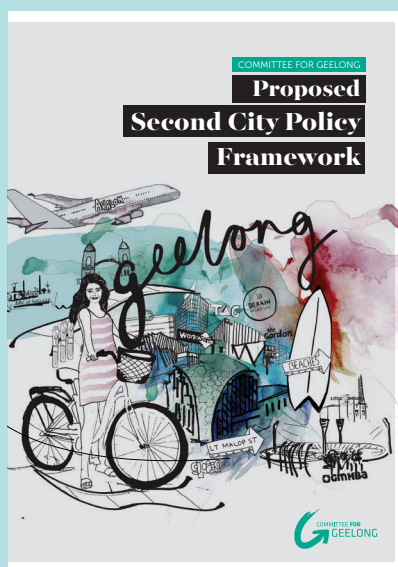
What We Achieve

The Committee for Geelong achieves results for Geelong by actively looking at ways to solve problems and confront challenges. Our success allows us to influence policy and our highly valued opinions are consistently sought by key decision makers.

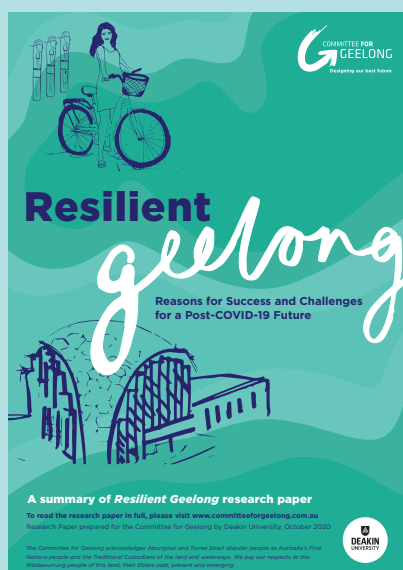
Regular briefings and events are held to help inform our members about issues in Geelong and to provide opportunities for our members to connect. In 2021, the Committee for Geelong will celebrate its 20th Anniversary as an organisation that stands proud of its past achievements.

Since 2006, the *Leaders for Geelong* program has continued to be the region's premier leadership program for emerging leaders to join. In 2016, the foundational eight-week leadership course *Activate* was launched. These leadership programs have created a network of 500 alumni members, in addition to learning opportunities that help individuals in the Geelong region to gain confidence, knowledge and strategies to lift their leadership capacity for personal, professional and community benefit.

Strategic Initiatives



Latest Research



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We are grateful for the support of our Corporate Plus members

