



Leadership Programs

Since 2006, the Committee for Geelong has delivered leadership programs that aim to support Geelong's transformation into a world-class region.

The Committee for Geelong's leadership programs develop capable, knowledgeable and connected leaders from across business, government and community sectors.

Participants expand their personal leadership skills, increase their knowledge about the challenges and opportunities shaping the city-region and gain insights into diverse sectors and industries.

Most importantly, they take action beyond the programs and become part of an enduring and rewarding network.

The Committee for Geelong proudly runs two leadership programs; the flagship Leaders for Geelong and Activate, a foundational program for emerging leaders.

Graduates of the leadership programs join an Alumni of over 440 individuals who understand the challenges and opportunities shaping the city-region and as a result, engage with opportunities to address them.

The Committee for Geelong develops the capacity and influence of leaders in Geelong, ensuring that the region is home to a cadre of well-informed leaders to assist with future transformation.

Leadership Programs Partnership

Major Partner

Your investment as a Leadership Programs Major Partner is detailed as follows:

\$15,000 plus GST per annum

Participant priority (if criteria met) across Leaders for Geelong and Activate Leadership Programs.

\$1000 discount off participant fee for Leaders for Geelong.

Opportunity to connect with over 440 of our Leadership Program participants and alumni, with banner signage at leadership events and one editorial per year in e-updates.

Prominent logo positioning on Leadership Program collateral including:

- Leaders for Geelong Yearbook
- Leadership Portfolio Flyers
- Website: Leadership Portfolio Pages
- E-updates and leadership event invitations
- Handbooks

Opportunity to provide guest speaker at one Leadership Program session

Opportunity to send up to two extra colleagues to program sessions on request

200 word profile of your organisation in the annual Leaders for Geelong yearbook

Four complimentary tickets to:

- The Committee for Geelong Annual Leadership Breakfast
- The Committee for Geelong Project Presentation Lunch
- The Committee for Geelong Annual Leadership Dinner
- Bespoke alumni events

Prominent logo signage at Committee for Geelong's Annual Leadership Breakfast, Annual Leadership Dinner and Project Presentation luncheon.

Verbal acknowledgment at all leadership events

Opportunity to provide organisational collateral in Leaders for Geelong welcome packs.

Partner

Your investment as a Leadership Programs Partner is detailed as follows:

\$8,000 plus GST per annum

Logo positioning on Leadership Portfolio collateral including:

- Leaders for Geelong Yearbook
- Leadership Portfolio Flyers
- Website: Leadership Portfolio Pages
- E-updates and leadership event invitations
- Handbooks

Digital logo signage at Committee for Geelong's Annual Leadership Breakfast, Annual Leadership Dinner and Project Presentation luncheon.

Opportunity to provide a guest speaker at one Leadership Portfolio Session.

Two complimentary tickets to:

- The Committee for Geelong Annual Leadership Breakfast
- The Committee for Geelong Project Presentation Lunch
- The Committee for Geelong Annual Leadership Dinner
- Bespoke alumni events

Verbal acknowledgement at all leadership events

Opportunity to provide organisational collateral in Leaders for Geelong welcome packs.

Please contact Victoria Strachan, Leadership Portfolio Business Coordinator, for further discussion on 03 5227 8075 or victoria.strachan@committeeforgeelong.com.au