

Throughout the 2018/19 Annual Report you will notice images of an acrylic painting, created by local Aboriginal artist, Aimee Howell.

Artwork: New Beginnings

The piece is the artist's representation of Wadawurrung Country and Connections.

There are the You Yangs, the waterways/river systems, the ocean and coastline.

Bunjil, the creator, the ancestral being, is flanked by a new moon and the sun. This is new beginnings. This represents ongoing, continuous connections to Country, Community and Culture.

The large gathering circle is unity of diversity. The diversity of different peoples.

Travel lines are an indicator of connections to our past, where we are in our present and what our future may hold.

Aimee is a contemporary Aboriginal Artist who uses patterns, colour, shape and design to create paintings that portray a sense of country, culture and self.

Read more about the Committee for Geelong's engagement with local Aboriginal and Torres Strait Islander people on Page 6.

The entire artwork is shown on the back page of this document. The Committee for Geelong purchased the original and it is proudly displayed in our office.

Acknowledgement

The Committee for Geelong acknowledges Aboriginal and Torres Strait Islander people as Australia's First Nations people and the Traditional Custodians of the land and waterways.

We pay our respects to the local Wadawurrung people of this land, their Elders past, present and emerging.

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CHAIR & CEO REPORT

The 2018/19 Financial Year heralded 12 months of significant change for the Committee for Geelong. With a change of CEO and a new strategic framework being progressed, the platform has been put in place to launch a new phase of engagement and advocacy for the organisation.

In July 2018, AirAsia was announced as the international carrier between Avalon Airport and the world. Flights officially launched between Avalon Airport and Kuala Lumpur International Airport in December 2018; the first commercial passenger international flight connection from the Geelong region. AirAsia now provides flight services for people from all over our state to various regions around Asia. We were delighted to host AirAsiaX CEO Benjamin Ismail as our keynote speaker at the 2018 Annual Dinner and Leadership Graduation, which was a night to remember. Mr Ismail surprised guests with two complementary airfares with AirAsia. Congratulations to Avalon Airport CEO and Committee for Geelong Board Director Justin Giddings and his team on an incredible job in flying the world to Geelong.

In mid 2018, the Committee for Geelong launched the 'Proposed Second City Policy Framework' at a briefing for State and Federal Governments leading into the election period. With over 100 people in attendance aboard Port Phillip Ferries travelling across Corio Bay for the launch, the Committee put forward 26 specific actions which referenced five themes. The Proposed Policy

Framework themes were governance; economic prosperity; social, cultural and sporting excellence; health, education, inclusive and accessibility; and infrastructure and connectivity. The Framework was developed after the Committee's international research that found nations that strongly invested in their second-tier cities fared better through global economic shocks.

The Committee for Geelong has been also instrumental in gaining support for the launch of the Port Phillip ferry service from Geelong to Melbourne. The Committee participated in the Geelong commuter trials to encourage Melbourne residents to visit Geelong city's main attractions and secure a permanent service between the two ports. The ferry is hoped to boost tourism, events and doing business in Geelong while also providing a comfortable and modern commuter travelling experience for our local residents.

The Committee has an unwavering commitment to bettering the region. In March 2019, the Geelong City Deal was signed, which will deliver \$370 million to the region. As long time advocates for the Convention Centre project, it was a great day when the

deal was signed and we can now start planning for the economic and social benefits that will flow from the Deal.

In the lead up to the Federal election on 18 May 2019, the Committee for Geelong held events with our local Federal MPs to brief members on their key election platforms and ask questions regarding projects such as the Northern ARC. The proposed health and wellbeing hub is estimated to generate \$111 million in preventative health benefits and economic activity over the next 10 years. The Committee has long supported addressing disadvantage in the northern suburbs with the Committee's founding executive director, Peter Dorling, and former chairman, Michael Betts, both assuming the role of chairman at not-for-profit Northern Futures.

In late 2018, former Committee CEO Rebecca Casson, announced her resignation to take up her new role at Master Builders Association of Victoria. During her six years at the Committee for Geelong, Ms Casson was an advocate for funding the GMHBA stadium, the Turquoise Economy, the Second Cities Policy Framework and the three-year trial of the Port Phillip commuter ferry service.

We were also invited to be on the Geelong Fast Rail Reference Group for the Victorian Government to provide advice and engage with this transformative infrastructure for the region.



In 2019, we were also able to survey our members, commence development of new the three-year Strategic Framework, progress the work required to deliver a faster rail service in the region and build on our research partnership with Deakin University. For the first six months of 2019, we worked hard to finalise our national research agenda regarding Second Cities in partnership with the City of Newcastle, Wollongong City Council and the City of Greater Geelong. This research was managed by Deakin University with support from the University of Wollongong and the University of Newcastle. It is planned to be launched in late November 2019.

We were also invited to be on the Geelong Fast Rail Reference Group for the Victorian Government to provide advice and engage with this transformative infrastructure for the region.

We are thrilled with the status of our leadership programs, that provide capacity building and networking for the Geelong community. This program continues to be in demand.

The Leadership Portfolio Activate program has seen so much success, that an additional intake was added to take place at the end of 2019. At the Leaders for Geelong Annual Leadership Breakfast this year, special guest Lord Mayor Sally Capp,

discussed her support for a city-focused city deal involving all tiers of government. Cr Capp urged the Geelong business community to consider how we support a start-up ecosystem so that we are empowering people to create or expand businesses that, in turn, support our economy and generate wealth and prosperity.

We thank you for your ongoing support of the Committee for Geelong. Without the support of our members, we would not be able to contribute to driving an economically and socially prosperous 'Clever and Creative' city-region.



- New CEO Jennifer Cromarty and Chair Dan Simmonds.

OUR NEW CEO

Introducing the Committee for Geelong's new CEO, Jennifer Cromarty. Jennifer is a government relations and strategic communication professional who, up until taking residency at the Committee for Geelong, managed her Geelong-based consultancy, tandemVox.



Top - Jennifer Cromarty as Acting Director of National Wool Museum in 1996.



Bottom - Jennifer as new CEO of Committee for Geelong.

Born in Newcastle New South Wales, Jennifer became a Geelong-resident as a toddler and, growing up in Myers Street, she fell in love with the city.

Her love of Geelong is evident in her dedication to and passion for engagement having represented and advised national industry bodies, federal, state and local government entities and local not-for-profit organisations.

When speaking with Jennifer, she has an unmistakable enthusiasm for the future of Geelong and surrounding districts, which resounds in every word.

Jennifer's first job was as a Community Liaison Officer at the City of Greater Geelong. The challenges she observed inspired her commitment to supporting good growth for the city. It lay the foundations of Jennifer's aspiration to be a part of the future in driving a creative and diverse economy.

Jennifer has worked for the National Wool Museum; strategic government relations and crisis management consultancy Socom; and was the

Deputy Executive Director at the Australian Retailers Association, a 5000 member not-for-profit association.

Being the CEO of the Committee for Geelong is a natural fit. Jennifer was inspired to work with an organisation that, in collaboration with its members, has achieved great outcomes for the Geelong community. Since facing job losses in heavy manufacturing, Geelong has seen many local organisations and industries re-positioning and transforming the way they work. This has been achieved by understanding and applying a human-centred design approach to strategies, product development and service delivery.

Jennifer wants to demonstrate how Geelong can nurture and develop a holistic approach to the new world of work and skills development. Jennifer also supports the Committee for Geelong's need for authentic conversation and collaboration is essential.

If you meet Jennifer you can expect to be asked about your commitment to Geelong, your vision for the city, what the issues are and what work you are doing in those areas. If the work connects to key research or policy areas identified by the Committee's members as important, then it will be time to talk.

OUR VALUES

INDEPENDENT | STRATEGIC | COLLABORATIVE | COURAGEOUS

Our Purpose

The Committee for Geelong exists to actively advocate for a better future for Geelong.

The Geelong city-region needs economic and social drivers for growth and sustainability.

The Committee works collaboratively with an authoritative group of stakeholders and influencers to provide strategic leadership and leverage to advocate for opportunities to deliver that growth.

Committee members include local, national and international organisations and individuals, who set aside commercial gain, sectoral interests and personal perspectives to come together to be a united voice on the issues facing Geelong.

We add innovative thinking and thought-provoking debate around opportunities for Geelong.

The Committee has a history of achieving results for Geelong by actively looking at ways to solve problems and confront challenges. Our success allows us to influence policy and sees our highly valued opinion consistently sought by key decision makers.

The Committee is politically unaligned, independent and shares one passion with its members – the vision of a vibrant, liveable, inclusive and prosperous Geelong.

Vision

Providing strategic leadership and influence to leverage the economic potential of the city-region to make Geelong a world-class place.

Mission

Work with members, leaders, stakeholders and governments to independently advocate for the best overall long-term outcomes for Geelong.



LEADERSHIP PORTFOLIO

Focusing on innovation rather than performance, on future sustainability rather than processes and on guiding rather than administering requires self-awareness, a willingness to be creative and the courage to be vulnerable.

The Committee for Geelong Leadership Portfolio has seen the 2018/19 Financial Year provide opportunities for personal capacity building in the Geelong community. It has curated the delivery of Activate Programs number 6 and 7, with programs 8 and 9 to be delivered in the 2019/20 Financial Year. It has also facilitated the final year of the 2018/19 Leaders for Geelong projects. The determination to unpack issues in the community and build potential solutions and frameworks that facilitate positive change has been both rewarding for the Leadership Portfolio participants and those who benefit from such projects.

To participate in the Leaders for Geelong program is no mean feat. In many ways, the program forces participants to unlearn more than learn, to question more than receive answers and to find comfort in discomfort. The Leadership Portfolio provides clear learning outcomes and rejects assessment rubrics and 'cookie cutter projects', which would not provide the necessary adaptive learning required of modern leaders.

2019 Projects:

- GROW: Geelong Inclusive Employment
- HerStory
- Djilang First Nations People Community Engagement and Participation Plan
- Community Web of Protection
- Healthy Minds Geelong

It is clear that those who have engaged with Activate programs or the Leaders for Geelong program have benefited from the opportunity to network and discover a support group that otherwise would not have existed.

Without the support of Leadership Portfolio sponsors, Committee for Geelong members, Alumni, partners and other stakeholders, the Leaders for Geelong program would not be possible.

Our appreciation extends to:

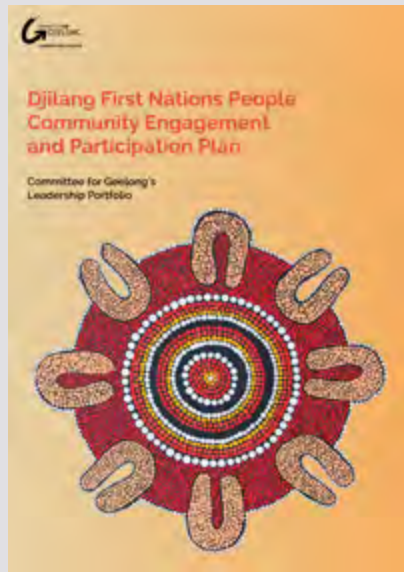
**CORE PROGRAM FUNDING
FROM REGIONAL DEVELOPMENT
VICTORIA**

Leaders Portfolio Partners:

- genU
- Victorian Regional Channels Authority
- Agriculture Victoria
- Avalon Airport
- Bisinella Developments
- Geelong Connected Communities
- Kane Constructions
- Hugh Williamson Foundation

Special thanks goes to the program facilitators including Dr Paige Williams, Damien O'Malley, and Catherine Bell as well as Chad Foulkes, Jem Fuller, Brad Clarke and Kevin Larkins. Not only are they incredibly talented leadership experts, the Committee for Geelong is grateful to work closely with each of them.

Looking ahead, we are excited about the seminars, events and projects for 2020 and working with the next generation of Leaders for Geelong and Activate participants.



EVENTS & BRIEFINGS

Tuesday, 24 July 2018

Proposed Second City Policy Framework Launch - Port Phillip Ferries

Thursday, 26 July 2018

Parliamentary Launch: Second City Policy Framework with Christine Couzens

Tuesday, 31 July 2018

Port Phillip Ferries VIP Luncheon with Paul Little, AO

Wednesday, 1 August 2018

British Consul-General, Chris Holtby OBE, visit to Geelong

Monday, 6 August 2018

Geelong Small Business Festival: The Power of Positive Culture

Wednesday, 15 August 2018

Chairperson's New Member Lunch

Friday, 24 August 2018

Governor General of the Commonwealth of Australia The Hon. Peter Cosgrove and Lady Cosgrove visit Geelong

Tuesday, 11 September 2018

State Election Briefing with Hon. Gordon Rich Phillips MP and Hon. David Davis MP

Friday, 14 September 2018

Premier State Election Lunch with The Hon. Daniel Andrews MP

Thursday, 11 October 2018

Victorian State Election Lunch with The Hon. Matthew Guy

Thursday, 18 October 2018

2018 Annual Leaders for Geelong Project Presentation Breakfast



Lord Mayor Sally Capp at the 2019 Annual Leadership Breakfast

Thursday, 1 November 2018

2018 Committee for Geelong Annual Dinner and Leaders for Geelong Graduation with guest speaker, Benjamin Ismail, CEO Airasia X

Wednesday, 7 November 2018

Chairperson's New Member Lunch

Tuesday, 13 November 2018

Committee for Geelong Annual General Meeting

Thursday, 15 November 2018

LfG Alumni Archibald Prize Viewing

Monday, 26 November 2018

Bendigo Bank Lunch with guest speaker Andrew Cairns

Tuesday, 4 December 2018

FedCats Dinner in Canberra

Monday, 10 December 2018

Turquoise Economy Report Launch with guest speaker Professor Jago Dodson, Professor of Urban Policy and Director of the Centre for Urban Research at RMIT University

Thursday, 13 December 2018

Farewell to former Committee for Geelong CEO Rebecca Casson

Wednesday, 30 January 2019

Ipsos Briefing with Daniel Evans Deputy Managing Director of Ipsos Public Affairs Australia

Wednesday, 20 February 2019

2019 Annual Leadership Breakfast with guest speaker Lord Mayor Sally Capp

Saturday, 2 March 2019

Committee for Geelong's Exclusive Luncheon: Avalon Airshow

Wednesday, 27 March 2019

Chairperson's New Member Lunch

Tuesday, 9 April 2019

Committee for Geelong Federal Election briefing with Sarah Henderson MP

Wednesday, 10 April 2019

Leaders for Geelong Ambassador Lunch

Tuesday, 16 April 2019

Committee for Geelong Federal Election briefing with The Hon. Richard Marles and The Hon. Libby Coker Briefing

Friday, 17 May 2019

Chairpersons New Member Breakfast

Tuesday, 11 June 2019

Committee for Geelong exclusive State Budget briefing with The Hon. Tim Pallas MP, Treasurer of Victoria

Wednesday, 19 June 2019

Aboriginal Employment and Careers Expo

Thursday, 27 June 2019

Chairperson's New Member Lunch

CORPORATE PLUS MEMBER STORY

VIVA ENERGY

Viva Energy continues to enjoy a long and proud association with Greater Geelong through its Geelong Refinery, which has been part of the community and supporting local manufacturing for 65 years.

The Refinery is an important part of Viva Energy's business and important contributor to Victoria and the Greater Geelong region. Strategically located, Geelong Refinery is the second largest and most complex refinery in Australia, supplying around 50% of Victoria's and more than 10% of Australia's total fuel requirements.

Viva Energy has invested more than \$350 million in the Refinery since 2014. This investment has been made to build a sustainable future for the Refinery and the 700 people who work there and rely on that outcome.

2018 signalled an exciting new chapter for the business with the listing of the company on the Australian Securities Exchange (ASX). Since listing Viva Energy remains focused on increasing the capacity and reliability of the Refinery through ongoing safety and modernisation programs, productivity improvements and energy efficiency.

Despite a more challenging environment for refining in 2019, including escalating energy costs, Viva Energy remains committed to the Refinery and supporting its customers and local manufacturing to build a strong economy. Viva Energy maintains that local refineries

are an important industry and a significant contributor to the Australian economy. The Geelong Refinery generates highly skilled and well paid jobs for both permanent and contractor staff, and offers skills development through apprenticeships. The wages and services generated flows directly into the local community. The Refinery also offers supply security and diversity through its capability to manufacture fuel from local crude oils.

Early in 2019, Viva Energy established a Power Purchasing Agreement (PPA) with Acciona who own and run Mt Gellibrand, one of Victoria's newest and largest wind farms near Colac, 65km west of Geelong. The agreement with Acciona has enabled Viva Energy to secure a stable electricity price over the long term that will cover about a third of the Refinery's annual electricity needs, while at the same time supporting a local renewable energy source not far from the Refinery.

Viva Energy's team at Geelong also play a critical role in supplying high quality aviation fuel to the aviation industry which supports tourism and freight, both critical to the economy. The Refinery produces 100% of

Avalon Airport's jet fuel needs - and every second flight out of Victoria takes off with locally supplied jet fuel, accounting for about 10% of the Refinery's production.

Viva Energy continues to support the local community and grassroots sport through its sponsorship of the Geelong Cats AFL Women's (AFLW) team, its support for the next generation of players through the Geelong Cats Next Generation Academy, its sponsorship of 10 local sporting clubs and through the Geelong Refinery Club Legend Awards, which recognises local unsung heroes in Geelong's sporting clubs.

Viva Energy remains committed to helping Geelong grow, providing employment opportunities and putting back into Geelong's vibrant community.





FIRST NATIONS ENGAGEMENT

The Committee for Geelong respects and acknowledges the voice and role that Traditional Owners play in our community. Committee for Geelong's Chief Executive Officer, Jennifer Cromarty, believes that Aboriginal and Torres Strait Islander people should share in the same economic and social opportunities as everyone else.

At the beginning of Jennifer's tenure, she instigated a review of community engagement, which resulted in a renewed vision to involve First Nations Australians and recognise them in all aspects of the Committee for Geelong.

The Committee for Geelong welcomed the Wathaurong Aboriginal Corporation (trading as Wadawurrung) as a member of the Committee as the Registered Aboriginal Party that represents local Traditional Owners. Wadawurrung has a statutory role in the management of Aboriginal heritage, values and culture with the region under the Victorian Aboriginal Heritage Act 2006.

The Wathaurong Aboriginal Co-operative has been a member of the Committee for Geelong since 2016 and provides health, education, disability, family and housing services to the local Aboriginal community.

GEELONG ABORIGINAL EMPLOYMENT & CAREERS EXPO

In June 2019, the Committee for Geelong in collaboration with the Australian Government and Wan-Yaari Aboriginal Consultancy Services, held the Geelong Aboriginal Employment and Careers Expo at the Arena.

The Expo – part of the G21 Aboriginal Employment Initiative - was a unique opportunity for local businesses to connect with the Aboriginal community as they work towards

assisting local organisations to improve Aboriginal employment outcomes. The Expo showcased jobs that were available and assisted employers who are committed to increasing employment opportunities for Aboriginal people. It brought together jobseekers, employers, employment service providers and recruitment agencies. The event provided opportunities to talk face-to-face with exhibitors to learn about jobs, services and career options across Geelong and the Barwon South West region.

There were workshops conducted by Volunteering Geelong, Barwon Water, Suited for the Job, Victoria Police and the Gordon Skills and Jobs Centre. There were approximately 150 Aboriginal job seekers on the day who were able to meet with organisations offering job vacancies.





Wan-Yaari Director Ricky Kildea, believes the role the Geelong Aboriginal Employment and Careers Expo played in building trusting, respectful and genuine relationships is not to be understated. This is a key element to reconciliation and improving employment outcomes for Aboriginal people.

It's important for the local business community to not only commit to improving employment outcomes, but to develop specific pathways to achieve sustainable results.

The Committee for Geelong is currently seeking support and advice to ensure we proactively work with the Aboriginal and Torres Strait Islander community in strategic planning and within our organisation.

NAIDOC WEEK

In July this year, in collaboration with Barwon Water, the Committee for Geelong hosted its first event to celebrate NAIDOC week. NAIDOC Week celebrations are held across Australia each July to celebrate the history, culture and achievements of Aboriginal and Torres Strait Islander people. NAIDOC is celebrated not only in Indigenous communities but by Australians from all walks of life. Each year, a theme is chosen to reflect the important issues and events for NAIDOC Week.

The theme celebrated for 2019 was VOICE TREATY TRUTH. A substantive treaty has always been the primary aspiration of the Aboriginal and Torres Strait Islander movement.

Attendees to the Committee for Geelong hosted event heard from Corrina Eccles, Wadawurrung Traditional Owner, Christine Couzens MP, Member for Geelong, Paul Davis General Manager of Wadawurrung, and David McKinnis Environmental Management Coordinator at Barwon Water.

Each speaker shared information about their role and how we can work together to move towards greater recognition of First Nations people, the journey to develop a framework to negotiate Treaty and the important role reconciliation plans play within local organisations.

Corrina Eccles' story had a profound impact on the attendees at the event, sharing her journey as a Traditional Owner of this land and the importance of nurturing and sharing her culture and language. Corrina is a proud Wadawurrung Woman and is part of five generations still living in Wadawurrung Country.

She manages The Deadly Dancers, a young Aboriginal dance group and also volunteers her time with Surfing Victoria. Corrina works at Deakin at the Institute of Koorie Education as well as running her own cultural business to assist and empower Aboriginal people to share their cultural pride within our schools and communities. In 2017, she was awarded the First Nation's Women of the Year award on behalf of the City of Greater Geelong.



Christine Couzens MP, Member for Geelong, has a deep understanding of needs and issues of Aboriginal and Torres Strait Islander people.

At the event, she shared the Victorian Government’s role in the development of a Treaty Negotiation Framework and her role as the State Ambassador of the Closing the Gap Initiative.

David McKinnis, Environmental Management Coordinator at Barwon Water, addressed a range of Barwon Water initiatives to develop stronger and more meaningful partnerships with Traditional Owners, including a Reconciliation Action Plan, in the hope to contribute to a wider national reconciliation effort.

The Committee for Geelong is confident that lasting and effective agreement cannot be achieved unless there is a shared, truthful understanding of the nature of the dispute and of history.

The true story of colonisation must be told, must be heard and must be acknowledged. Hearing this history is necessary before we can come to true reconciliation and genuine healing.

LEADERS FOR GEELONG – DJILANG FIRST NATIONS PEOPLE COMMUNITY ENGAGEMENT AND PARTICIPATION PLAN

Each year, the Committee for Geelong delivers Leadership programs, the signature program being the two-year Leaders for Geelong program. Part of the activities during the second year of the program is for the participants to be divided into teams to deliver a community-based project of regional significance.

In 2019, one of the project teams (in consultation with local Traditional Owners and the local Aboriginal Community) developed a “First Nations Peoples Community Engagement and Participation Plan” for the Committee for Geelong’s Leadership Portfolio. The report provided a cultural framework and context for the Committee for Geelong’s Leadership Portfolio and its associated programs, events and activities. The project vision was to create an effective, inclusive, and collaborative working partnership between Committee for Geelong’s Leadership Portfolio and key local First Nations People stakeholders through ongoing establishment, development, and consolidation of these partnerships.

If you are interested in how your organisation can engage with Wadawurrung and access their cultural training and heritage advisory services, you can contact them on 5222 5889 or visit their office at 78 Mercer Street, Geelong.





IN THE NEWS

COMMITTEE FOR GEELONG TO WORK ON STRONGER COMMUNITY TIES UNDER NEW LEADERSHIP

The Committee for Geelong will take a more collaborative approach to advocacy and develop closer ties with the community as it repositions under new chief executive Jennifer Cromarty.

As part of a refocused strategy, the committee will this week seek expressions of interest from not-for-profit and community organisations in becoming members in exchange for non-financial considerations.

In another significant shift, Ms Cromarty has also flagged a willingness to work more closely with Geelong's other key advocacy leaders, including G21 and the city council, to create a more united voice when it comes to pushing priority projects and issues with government.

"If we are going to key stakeholders, we need to be in agreement," she said.

"There is no point going to a federal politician or a state politician and having any disagreement at that point in time.

"If you are going to work it through, you work it through before you go."

In the first initiative to be driven by the new chief, the committee is set to add up to 30 members representing not-for-profit or community organisations.

Ms Cromarty said the committee had always been about making Geelong a better place and increasing economic and social prosperity but that had not always been reflected in the way it engaged with the community.

Prospective members will be asked why they are committed to Geelong, their vision for the city, what the issues are and what work they are doing in those areas.

If their work connects to key research or policy areas identified by the committee as important or as part of a wider trend, they will be invited to join in exchange for their "thinking".

"If we are going to be a strategic think tank, if we are actually going to have impact, the important part of this conversation is not just about being inclusive, it's recognising that we can't be better if we are not thinking together," Ms Cromarty said.

"That means hearing from business, government and the community and putting it all together. When we you have those different voices around the table, you will get a far better understanding of the issues and also, hopefully, an outcome."

The committee will also be engaging with its members to better harness the capacity within its own organisation to contribute to research and policy development.

She said if the committee was still primarily perceived as a business advocacy group, she would like to shift that perception.

"If it's the Committee for Geelong, it's for all of Geelong," she said.

Dave Cairns
Geelong Advertiser

April 8, 2019

Becoming 'the place to be' for ARC MPs on notice for ARC Every voice is heard

CASSON

ARC's reputation for being a place where everyone's voice is heard is growing. This is evident in the way the organisation has been able to attract a wide range of members and supporters, including MPs on notice for ARC.

The success of ARC is due to its commitment to transparency and accountability. This is reflected in the way the organisation has been able to attract a wide range of members and supporters, including MPs on notice for ARC.

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Lobby group's new boss

RISBY WOODGER

JENNIFER Cromarty has been appointed chief executive of the Committee for Geelong. The Asans Cans Geelong board director's new role was unveiled yesterday by the organisation's chairman, Dan Sammonds, who said Ms Cromarty would bring an extensive range of credentials and experience to the role.

"Jennifer was the outstanding choice for this role not only as a passionate and actively engaged member of the Geelong community, but also with her strong business experience and networks," Mr Sammonds said.



Jennifer Cromarty will lead the Committee for Geelong.

Positive view of business

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"I am honoured to be part of the Geelong community and to be able to contribute to its growth and development. I will be working closely with the board and the community to ensure that the Committee for Geelong is the best place to be for everyone."

Ms Cromarty will also act as an ambassador for the organisation and will be representing the Committee for Geelong at various events and forums.

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Committee floats its plan for second city

The Committee for Geelong has unveiled its plan for a second city, a major development project that will transform the area into a vibrant, modern urban hub.

The plan includes the construction of new residential, commercial, and recreational facilities, as well as the improvement of public infrastructure and services.

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Gordon holds key to future

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Committee's job never ends

The Committee for Geelong's work is far from over, as it continues to advocate for the interests of the community and to work towards the realization of its vision for a better future.

The committee will continue to engage with the community and the government to ensure that the needs and aspirations of all are taken into account.

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late pledges \$6m for three-year trial pays ferryman

The late pledge of \$6 million for a three-year trial of a ferry service has been announced, marking a significant milestone in the development of the project.

The funding will be used to cover the costs of the trial, including the purchase of the ferry and the construction of the pier.

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Y WILD officially launches to a welcome \$10,000 grant

The Y WILD program has officially launched, receiving a welcome \$10,000 grant to support its initiatives and activities.

The grant will be used to fund various projects, including the development of educational materials and the organization of community events.

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CORPORATE PLUS MEMBER STORY

BISNELLA DEVELOPMENTS

Bisinella Developments is a diversified family run business with a proud 55 year record of successful residential and industrial development in the Geelong region.

One of the largest residential and industrial developers in the City of Greater Geelong, Bisinella generates a significant share of development industry investment and jobs in our community.

At Bisinella, investing in community development is as much a part of our business as investing in residential and industrial development, growth and jobs.

A plasterer by trade, Bisinella's Managing Director Lino Bisinella took on his first full-time employee in October, 1964. A decade later, the enterprising post-war migrant was employing a workforce of 45 at his plasterboard factory in Corio.

Over the years, the Lara-based business has grown and diversified into Bisinella Developments as we know it today.

Lino's first residential subdivision went on the market in 1990 and since then he and the team at Bisinella have developed estates across the Geelong region totalling more than 3000 lots.

Since he started, Lino has provided direct and indirect employment for thousands of local people on the company's industrial and residential projects.

The family business employs 18 full-time staff, with more than 75 contractors and consultants working on Bisinella projects throughout the Geelong region on any given work day.

Bisinella's formula for success is to provide high quality real estate, urban design and community infrastructure accompanied by exemplary customer service.

As well as residential estates, the company has developed industrial land and custom built factories and warehouses for more than 40 years.

Bisinella now owns, leases and manages industrial facilities totalling more than 110,000 square metres, including a 40 hectare industrial estate at Corio in the Geelong Ring Road Employment Precinct.

Bisinella has also set a national industry benchmark for excellence.

In 2015, Bisinella's Grand Lakes Estate in Lara was judged the best residential estate at the Urban Development Institute of Australia's Victoria Awards. This was a first for the Geelong region in the 20 year history of the awards. The estate also won the award for environmental excellence.

The following year the estate won the UDIA's national award for environmental excellence.

A passionate supporter of the local community, Lino and the team at Bisinella aid a wide range of organisations and projects and generously support many church, charity and philanthropic causes.

Lino is the patron of Samaritan House Geelong and a major financial supporter of the charity which provides crisis accommodation for homeless men in the region.

Bisinella also recognises the crucial role sporting clubs play in our community and has been sponsoring local clubs for the past 25 years.

Lino is also known for his restoration of heritage buildings in Lara. This includes Pirra Homestead and the transformation of the former Lake Bank Hotel into the Lara Museum and Heritage Centre.

Fifty five years after Lino Bisinella took on his first employee, Lino and the team at Bisinella remain focused on facilitating investment and generating jobs in Geelong, as well as supporting the local community.

Bisinella
the key to your community

CASE STUDY

Y WILD

In June 2019 we saw the launch of Y WILD. Y WILD is an initiative of Women in Local Democracy (WILD) and Committee for Geelong member organisation Womens Health & Wellbeing, Barwon South West. Y WILD is a network of young women aged 17-35 years who receive encouragement and are supported in their interest to run for local government in the 2020 and 2024 Council elections. The aim is to have 50:50 equity in gender representation in our local council chamber.

At the launch of Y WILD on 21 June 2019, the Committee for Geelong CEO Jennifer Cromarty announced funding support to Y WILD training and offered an invitation for Y WILD participants to join some relevant Leaders for Geelong program sessions and Committee member briefings. Jennifer is on the project control group for Y WILD and will meet with the project team to help develop the 2020 Y WILD gender specific training program. Minister for Women, Youth and Prevention of Violence Against Women, Gabrielle Williams, also announced a grant for the development of Y WILD at the launch event. Accordingly, gender specific training sessions will be tailored for Y WILD network members – and are focused on the following three themes:

1. CONNECTING

Understanding local government, community and personal motivation and the contributions that can be made as a Councillor, for e.g., local government roles and responsibilities, City of Greater Geelong policies, processes and priorities, good governance, knowing your ward and its issues, and understanding your values, leadership style and aspirations for your community.

2. CONSOLIDATING

Finalising your campaign team, budget, appointing a manager and identifying mentors, developing a communications strategy for social and print media, maximising use of available resources, building your profile and public speaking skills.

3. CAMPAIGNING

Practical sessions with tips and feedback for candidates on campaign and communication strategies, scheduling doorknocking, leafleting, ward meetings, dealing with difficult issues and personal criticisms, refining candidate statements for distribution to electors, clarity on election timelines and requirements for candidates.



2018-19 MEMBERSHIP LIST



Active Geelong Limited

Adroit Insurance Group

Aerospace Australia Limited

AFL Barwon

Alcoa of Australia Limited

Alimac Advisory

AmCham

Anam Cara House - Geelong

Anseed Pty Ltd

ANZ

Armstrong Creek Development Corporation

Arthur St Digital

AusNet Services

Australian Bureau of Statistics

Avalon 2020

Avalon Airport Australia Pty Ltd

Back to Back Theatre

Balmoral Quay

Barwon Health

Barwon South West Waste And Resource Recovery Group

Barwon Water

BATForce

Bendigo & Adelaide Bank Ltd

Bethany Community Support

Boral Cement

Brown Magpie Wines

Chemring Australia

City of Greater Geelong

Commonwealth Bank of Australia

Corio Waste Management Pty Ltd

Costa Asset Services

Costa Property Group

Cotton On Group

Coulter Roache Lawyers

Creative Geelong

CSIRO

Cunningham Pier Pty Ltd

David Hamilton Property Group

Davidsons Pty Ltd

Davinski Nominees Pty Ltd

Deakin University

Des Munday & Son Pty Ltd

Dialog Information Technology

Direct Recruitment Pty Ltd

Diversitat

Encompass Community Services Inc

Epworth Health Care

Executive Travel Management

Fagg's Geelong Pty Ltd

Faye Rouse International Business Services Pty Ltd

Findex (Aust) Pty Ltd

Fluid Group Pty Ltd

G.E.T.C.

G2 Innovation Pty Ltd

Gartland Property

Geelong Advertiser

Geelong Arts Centre

Geelong Chamber of Commerce

Geelong Community Foundation

Geelong Connected Communities

Geelong Football Club Limited

Geelong Gallery

Geelong Grammar

Geelong Motors Pty Ltd T/A Mercedes-Benz Geelong

Geelong P-TECH

Geelong Women in Business

GeelongPort

genU

Gforce Employment Solutions

GHD Pty Ltd

GMHBA Ltd

Godfrey Hirst Australia Pty Ltd

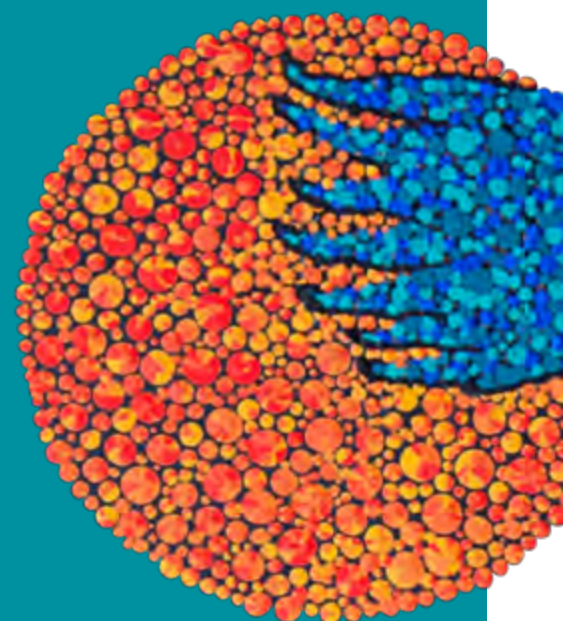
Good Cycles Ltd

Graincorp Operations Ltd

Greg Bryant

Hamlan Homes

Harwood Andrews	Preston Rowe Paterson (Geelong) Pty Ltd	Transport Accident Commission
Herron Todd White	Quintessential Equity	Truffleduck Pty Ltd
HR4Business Pty Ltd	Raffles Chatter	Uber Australia Pty Ltd
Incitec Pivot Ltd	Ramsey Property Group	Unified Technology Pty Ltd
Jack Rabbit/Curlewis Golf Club/Leura Park Estate/Flying Brick Cider House	Ray Frost Investments	Urban Development Institute of Australia (UDIA)
Jetstar	Renew Australia	Urbis Pty Ltd
K Rock/Bay FM	Royal Geelong Yacht Club	VECCI
Kane Construction Pty Ltd	Runway Geelong	VicSuper
Kardinia International College	Russell Kennedy Pty Ltd	Victoria Police
Kardinia Park Stadium Trust	Sacred Heart College	Victorian Regional Channels Authority
Kings Funerals	SC Technology Group	Villawood Properties
L Bisinella Developments Pty Ltd	Select Group	Viva Energy Australia
LBW Business + Wealth Advisors	SkyBus	Wadawurrung
Leisure Networks	Spiire Australia	Wathaurong Aboriginal Co-operative
LiveTiles R and D Pty Ltd	St John of God Health Care	West Carr & Harvey
Lord of The Isles Tavern	St Quentin Consulting Pty Ltd	Western Victoria Primary Health Network
Lovely Banks Property Development	Stratel Pty Ltd/Telstra	Westpac Banking Corporation
Mast Lawyers	Surf Coast Shire	Winchester Australia Limited
McCo Group	Tango Energy	Women's Health & Wellbeing Barwon SW
Michael Cave Communications Pty Ltd	Techne Development Pty Ltd	WT Partnership Australia
Moore Stephens	Technology Geelong	Xtreme Technologies
National Australia Bank Limited	Telstra	
National Disability Insurance Agency (NDIA)	TGM Group Pty Ltd	
NetGain	The Good Foundation	
Norris Construction Group	The Gordon	
Northern Futures	The Nature Conservancy	
NovoPlanning	The Standard Companion	
Novotel Geelong	Thirteenth Beach Golf Links Ltd	
Paul Kelly Creative	Three Pillars Development Management Pty Ltd	
Pivot Summit Inc	Tourism Greater Geelong and the Bellarine	
Port Philip Ferries	Tract Consultants Pty Ltd	



2018-19 FINANCIALS

INCOME STATEMENT FOR THE YEAR ENDED 30 JUNE 2019

	2019 \$	2018 \$
INCOME		
Government Grant	180,000	200,000
Interest Received	14,560	10,250
Subscriptions	617,318	701,613
Leadership Program - Income	304,282	224,063
Other Income	135,659	115,915
	1,251,819	1,251,841
EXPENDITURE		
Employment Expenses	727,933	674,821
Operating Expenses	343,854	383,326
Leadership Program Expenses	176,392	138,113
	1,248,177	1,196,260
SURPLUS FOR THE YEAR		
	3,642	55,581
Retained earnings at the beginning of the financial year	528,468	472,887
Retained earnings at the end of the financial year	532,110	528,468

BALANCE SHEET

AS AT 30 JUNE 2019

	2019	2018
	\$	\$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	978,544	859,549
Trade and other receivables	45,114	163,409
TOTAL CURRENT ASSETS	1,023,658	1,022,958
NON CURRENT ASSETS		
Fixed Assets	884	1,449
Intangible Assets	0	22,541
TOTAL NON CURRENT ASSETS	884	23,990
TOTAL ASSETS	1,024,542	1,046,948
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	172,725	64,927
Revenue in Advance	288,088	391,497
Provisions	23,263	39,988
TOTAL CURRENT LIABILITIES	484,076	496,412
NON CURRENT LIABILITIES		
Provisions	8,356	22,068
TOTAL NON CURRENT LIABILITIES	8,356	22,068
TOTAL LIABILITIES	492,432	518,480
NET ASSETS	532,110	528,468
"MEMBERS FUNDS"		
Retained Earnings"	532,110	528,468
TOTAL MEMBER FUNDS	532,110	528,468

TESTIMONIAL



The past 12 months has seen significant change at the CfG. Under the new leadership of CEO Jennifer Cromarty, the CfG has been challenged to look within and address key questions, such as ‘what is our purpose and what are our objectives as an organisation?’, ‘what value are we providing to our members?’ and ‘how can we improve collaboration with other advocacy groups in the region?’. Going forward, I have no doubt that once the CfG provides renewed clarity on its purpose, values and direction, Jennifer and her team will have a roadmap to implement targeted strategies that deliver positive economic and social outcomes for our community; something we haven’t had before. This is an exciting time to be a member of the CfG.

Mat Dickens MAICD
Director & CEO, Corio Waste Management



Bendigo Bank has enjoyed a long partnership with the Committee for Geelong. As a Corporate Plus Member, the Bank values the independence the Committee places on advocating for the broader region and has utilised this relationship to work with other partners of the Committee in a variety of capacities. Aligning with the Bank’s community vision, the Committee’s evolvment this year in community promotion has been a welcome inclusion.

We look forward the partnership continuing into the future.

Melissa Pearce | Regional Manager | Geelong City
Bendigo Bank

THANK YOU



Thank you to our Corporate Plus Members from 2018/19.

Our Corporate Plus members make a significant contribution to the Committee for Geelong's work and we are sincerely grateful for their support.

CORPORATE PLUS MEMBERS 2018/19



