



## 2009 Annual Report

### Chairman's Message

It is with great pleasure that I present the 2009 Annual Report, the first in my position as Chairman of the Committee for Geelong.

When I accepted the role in December last year I had no real understanding of either the amount of work that was involved nor the breadth of issues which one becomes involved in.

There is no doubt that the issues surrounding the Federal Government's proposed carbon pollution reduction scheme legislation has sparked much debate at both a local and national level and as a result, it has rightfully consumed an enormous amount of our time during the last 12 months.

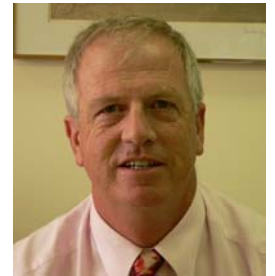
We were fortunate enough to be able to bring Professor Ross Garnaut - the author of the Garnaut Report which has informed much of the Government's policies around carbon emissions and climate change - to Geelong in February and he was able to clearly set out the reasons why a Carbon Pollution Reduction Scheme is required. The Committee's clear position all year has been that we support legislative action to reduce carbon pollution, and that this legislation is required in order for industry to effectively plan for the future. The current uncertainty is clearly not acceptable.

However, we have always been concerned that the Geelong region with a significant number of energy intensive and trade exposed industries could pay a substantial cost in relation to job losses unless the legislation was sensitive to the needs of our industries and also took into account action in relation to climate change on a global basis. We have tried and, I believe, succeeded to be an effective advocate for our region in relation to these issues and have endeavoured to ensure that the concerns of our local employers have been communicated through to all levels of government.

Aligned to our work in relation to the CPRS, the Committee has also devoted time towards the development of alternative energy sources in our region. In conjunction with G21, we are endeavouring to establish a review of appropriate alternative energy sources for the Geelong region and we have also strongly supported the application of Greenearth Energy Ltd for Federal Government funding to further pursue their quest to evaluate the potential for a substantial geothermal-based power generation facility near Anglesea.

We have, in fact, had a very busy year with our lobbying efforts at both a State and Federal level. In December last year Geelong hosted a Federal Government Community Cabinet meeting which allowed for significant interaction with the Federal Cabinet. Throughout 2009, the Committee has met with the Deputy Prime Minister and Leader of the Federal Opposition, the Victorian Premier, the Leader of the State opposition and many other Ministers and Shadow Ministers at both levels of government to advocate on behalf of our members and the region more generally.

One project that has remained a top priority during discussions with these key decision makers is the expansion of Avalon Airport. The Committee strongly believes that the successful incorporation of an



International Terminal would present a number of opportunities and benefits for the region both at an industry and tourism level. We will continue to support Avalon Airport and Linfox in its efforts to sustain a successful domestic airport while also advocating the importance of expanding the facility.

The Committee has also used 2009 to identify and understand the needs of those areas within our community that are disadvantaged and in need of assistance. The Northern Futures initiative that focuses on improving investment, education and social opportunities in Geelong's northern suburbs has become a focus of the Committee with the Executive Director and Leaders for Geelong Program Director taking up positions on the Steering Committee. The Committee remains committed to continuing our relationship with Northern Futures in an effort to improve the initiative's capacity to secure the community and social infrastructure required to help close the gap between the northern suburbs and the rest of Geelong.

On a final note, the Leaders for Geelong Program has enjoyed yet another successful year with a record number of applicants for the 2009-2011 intake and the completion of the program by the 2007-2009 group participants. This year's graduation in July featured Victorian Police Chief Commissioner Simon Overland as guest speaker who provided a fascinating insight into the complexities of enforcing the law within the context of upholding human rights.

Program Director Jean Paul was also a recipient of a grant that offered the opportunity to travel to the United States to take part in the Community Leadership Association's annual conference. It was pleasing to hear that our own program certainly competes strongly with similar international programs and acknowledgement must go to Jean and Carmen for making the Leaders for Geelong program so successful.

I would also like to extend my thanks to both the Executive team and the Board for what has been an exciting and productive year. Peter Dorling has been a pillar of support for me throughout the year and Mary Schofield as always a most efficient and effective administrator. I have greatly appreciated your support in my first twelve months as Chairman and I look forward to continuing our good work in the year ahead.

Mr Michael Betts, Chairman

## Executive Director's Report

2009 has been another busy yet successful year for the Committee for Geelong as we have worked to build on existing and ongoing priorities whilst also embarking on a number of new projects. Geelong's position as a proactive and growing city continues to strengthen and the issues and topics that are critical to our region remain on the political map.

In the lead up to the 2009/2010 State and Federal elections, the Committee worked on establishing its priority projects for the region. These priorities fell into three different categories including projects unique to the Committee; combined projects with other groups and organisations, and; specific Committee for Geelong membership issues.

This list of projects formed the foundations of the Committee's activities throughout the year and was used to inform our discussions with political representatives and shape the meetings held during the delegation to Canberra in October.

The Canberra delegation, a joint activity with the City of Greater Geelong, G21, Deakin University and the Geelong Cats saw Avalon Airport, Armstrong Creek, the Geelong Port and the Heales Road Industrial Estate, amongst other projects, discussed with a number of Ministers and departmental representatives. It was also an opportunity to celebrate the Cats premiership victory with the annual Fed Cats dinner at Parliament House, an event initiated by Federal Member for Corio, Richard Marles MP. The night was a great success with Club President Frank Costa and Club Chief Executive Officer Brian Cook joining guests to relive the 2009 season and see the Premiership Cup.

Aside from witnessing the wonderful support of our Federal politicians for the Geelong Cats, it was also encouraging to see the level of understanding and acknowledgement amongst decision makers of not only the key priorities within our region but also Geelong's emergence as a significant and important major city.

Delegations such as these are critical in ensuring the issues that are of most importance to Geelong gain the attention and recognition that they deserve – particularly with the considerable population growth anticipated for the region.

In fact, the Committee's activities this year have very much focused on looking towards the future and the types of infrastructure and industry that the city requires in order to accommodate this expected growth. Our *Geelong Towards Half A Million* events featuring leading demographic commentator Bernard Salt, highlighted Geelong as one of the best positioned in terms of location and affordability to both attract and accommodate a population of 500,000 by 2050. The Committee sees this as a positive and exciting prospect and will continue to identify and work towards establishing the assets required to successfully prepare the region for the future.

One of the key pieces of infrastructure that will play a critical role in Geelong's growth is the Geelong Ring Road. It continues to present a number of flow-on benefits and opportunities for the city and maximizing these possibilities has become an important consideration for the Committee.

The *Economic & Land Use Impacts of the Geelong Ring Road* report released in March forecasted enhanced revitalization prospects for central Geelong, improved tourism flows to the Surf Coast and Colac Otway as well as the Bellarine Peninsula to a lesser extent and substantial higher order redevelopment opportunities (offices, residential developments etc).

As a result of the report, it was evident that a land use strategy was necessary to investigate some of the issues that had been identified including land supply, development of the east and west side of the Ring Road, the provision of new commercial and industrial estates and the extension of the Ring Road to the Bellarine Peninsula. The Committee has assisted with the development of this scoping document and has joined representatives from Government and the City of Greater Geelong in a Steering Committee to drive the continuation of this important project for the region.

Improved access to the region via the Ring Road also has implications for Central Business District and opens up opportunities for other organisations like TAC to relocate their operations to our city. Professor Hisham Elkadi, the Head of School, Architecture & Building from Deakin University spoke to members during the year about the University's offer to partner with the City of Greater Geelong and the wider community to prepare a new vision for Geelong. Such a partnership has great potential to develop exciting plans for how Geelong might look and function into the future as it continues its transformation into a major city. This will remain of key importance to the Committee as we move into 2010.

The transition into the next decade marks an exciting time for Geelong and the Committee is dedicated to ensuring that the region is suitably positioned to make the most of projects and partnerships that will improve Geelong for those who choose to live and work here.

I congratulate our new Chairman Michael Betts for a successful first year in his tenure and I look forward to what I'm sure will be a fruitful and productive partnership. Thank you also to the other members of the Executive and Board for their continued support of and dedication to the Committee's objectives. And finally, to my staff members – Mary Schofield, Executive Assistant, Jean Paul, Director of the Leaders for Geelong Program and Carmen Clifford, Personal Assistant for the Leaders for Geelong Program – thank you for the important contribution you all have in making our organisation the success that it is, your hard work is truly appreciated.

Peter Dorling, Executive Director



### Executive and Board 2009

Mr	Michael	Betts	Partner	(Chairman)	LBW Chartered Accountants
Mrs	Helene	Bender, OAM	Director	(Co Deputy Chair)	Allabout Tours & Travel
Ms	Bernadette	Uzelac	Chief Executive Officer	(Co Deputy Chair)	People @ Work
Mr	Peter	Dorling	Executive Director	(Secretary)	Committee for Geelong
Mr	Kevin	Roache	Director	(Treasurer)	Bendigo Bank Ltd
Mr	Shane	Breheeny	Chief Executive Officer		CitiPower Pty & Powercor Australia Ltd
Mr	Ed	Coppe	Principal		Strategic Investment Management
Mr	Graeme	Dennehy	Chief Operating Officer		Deakin University
Mr	Tony	Butler	Manager - Geelong		GHD Pty Ltd
Dr	Owen	Donald	Chairman		Barwon Health
Ms	Janet	Dore	Chief Executive Officer		Transport Accident Commission
Mr	Mark	Gardy	General Manager		Geelong Advertiser
Mr	Stephen	Griffin	Chief Executive Officer		City of Greater Geelong
Dr	Michael	King	Managing Director		King's Australia
Mr	Michael	Malouf	Managing Director		Barwon Water
Ms	Jodi	Manion	General Manager		Telstra Geelong & the Surf Coast
Cr	John	Mitchell	Mayor		City of Greater Geelong
Ms	Allison	Murphy	Director		RedStick Strategic Communications
Mr	Bernard	Nicholls	Alumni Representative		Leaders for Geelong
Mr	Dan	Simmonds	Managing Principal		Harwood Andrews Lawyers
Mr	Daryl	Starkey	Chief Executive Officer		Karingal Inc.
Mr	Grant	Sutherland	Director/Chief Executive Officer		Gordon Institute of TAFE
Mr	Jason	Trethowan	Chief Executive Officer		General Practitioners Association of Geelong
Prof	Sally	Walker	Vice-Chancellor & President		Deakin University
Mr	Lindsay	Ward	General Manager		Patrick Ports

EXECUTIVE

BOARD

To truly reach its potential, the Committee for Geelong must act as a think tank, attempt to influence policy and harness new ideas – we need knowledge and information. We achieve this with a robust speaker/briefing program. Some of the sessions held in 2009 included:

<b>February</b>	Prof. Ross Garnaut, AO - "Business Adaption to Climate Change"	<i>Mr Michael Crutchfield MP, Ms Gail Tierney MP, Mr John Eren MLA, Mr David Koch MLC, Members and guests</i>
<b>March</b>	Chairmans Luncheon Briefing "Health & the Geelong Region"	<i>Members and guests</i>
<b>April</b>	Senator Mark Arbib members briefing	<i>Mr Richard Marles MP and Members</i>
<b>June</b>	Leaders for Geelong Launch – 09/11 Intake	<i>Mr Richard Marles MP, Participants, Members and guests</i>
	Jennifer Cunich Briefing (ED, Victorian Division of the Property Council of Australia)	<i>Members and guests</i>
<b>July</b>	Leaders Graduation - 07/09 intake	<i>Participants, Members and guests</i>
	Prof. Hisham Elkadi (Head of School - Architecture & Building, Deakin University) "The Role of Universities in Visioning Cities"	<i>Members and guests</i>
<b>September</b>	Queenscliff Harbour Tour	<i>Members and guests</i>
<b>November</b>	Geelong Towards Half a Million briefing	<i>Members and guests</i>
	Leaders for Geelong Annual Breakfast - Bernard Salt (Leading Demographer)	<i>Members and guests</i>
<b>December</b>	The Hon Jeff Kennett AC, Chairman <i>beyondblue</i>	<i>Guest speaker at 2009 Annual Dinner</i>
	AGM/Christmas Drinks	<i>Members and guests</i>

In 2009 the Committee for Geelong took on a number of new members.

We welcome them to our network:

Mark Miller	- Greearth Energy Ltd
Peter Niblett	- Ernst & Young
Chris Mitchell	- Non Executive Management Pty Ltd
Doug Gow	- CPG Australia Pty Ltd
Dara Karlusic	- Executive Travel Management
Tim Farley	- Geelong City Motor Holdings Pty Ltd
Tim Price	- Queenscliff Harbour Pty Ltd
Jim Riordan	- Riordan Group Pty Ltd
Trent Keirnan	- Keystone Business Park
Peter Serra	- Select Architects
Paul Mahoney	- Serco
Jack Golden	- SMEC Urban
Camillo D'Alessandro	- Momentum Energy
Rory Costelloe	- Villawood Properties
Kevin Roache	- Coulter Roache Lawyers
Marcus van Enk	- JHL Civil



Queenscliff Harbour Tour, LtoR: **Tim Price**- Project Director, Queenscliff Harbour P/L; **Frank Costa OAM**, Executive Chairman, Costa Group; **Robert Conti**, Architect, Conti Architects P/L and **Sean Blackwood**- Sales and Marketing Manager, Queenscliff Harbour P/L.



**Geelong Towards Half a Million** LtoR: **Graeme Dennehy**, Chief Operating Officer, Deakin University; **Kate Sullivan**, General Manager, Economic Development and Planning, City of Greater Geelong; **Neil Savery**, National President, Planning Institute Australia; **Michael Betts**, Chairman, Committee for Geelong and **David Hodge**, Executive Director, Planning Services and Development Facilitation, Department of Planning and Community Development. \*\*



The Geelong Cats 2009 Premiership Cup shown off at the Committee for Geelong's 2009 Annual Dinner by Committee staff **Mary Schofield**, Executive Assistant and **Karen Grant**, Administration Assistant \*\*



Statement of Financial Position as at 30 June 2009

2008				
\$		\$	\$	\$
329,866	<b>MEMBERS' FUNDS</b>			
	<u>Reserves</u>			
	Accumulated Profit			362,310
	Represented by:			
	<u>PROPERTY PLANT AND EQUIPMENT</u>			
9,748	Office Equipment – at cost		9,748	
4,257	Less Prov'n for Depreciation		6,208	
5,491				3,540
	<u>CURRENT ASSETS</u>			
100	Petty Cash		100	
	Cash at Bank			
60,800	- Commonwealth Bank	34,390		
13,828	- CBA Leadership Program	82,031		
-	Leaders for Geelong Alumni	1,161		
74,628			117,582	
	Interest Bearing Deposits			
211,297	- Bendigo Bank	264,393		
179,810	- CBA Leadership Term Deposit	191,794		
391,107			456,187	
175	Trade Debtors		1,535	
950	Other Debtors		3,655	
-	- Prepaid Expenses		12,039	
466,960				591,098
472,451	<b>TOTAL ASSETS</b>			594,638
	<u>CURRENT LIABILITIES</u>			
3,402	Trade Creditors			
21,503	Other Creditors		25,247	
-	Prepaid Income		72,045	
-1382	Net GST Liability		5,974	
	Project Reserves			
65,000	Project Development Reserve	60,000		
15,000	International Travel Reserve	15,000		
80,000			75,000	
39,062	Prov'n for Staff Entitlements		54,062	
142,585				232,328
329,866	<b>NET ASSETS</b>			362,310

Income Statement for the Year Ended 30 June 2009

2008				
\$		\$	\$	\$
18,492	<u>INCOME</u>			
24,805	Interest Received			16,749
242,712	Function Recoupments			44,543
445,870	Leadership Program - Income			265,362
9,450	Subscriptions			428,715
741,329	Sundry Income			8,300
	<b>TOTAL INCOME</b>			763,669
	<u>EXPENSES</u>			
10,180	Advertising & Promotion		9,302	
349	Bank Charges		438	
3,000	Computer Software/Maintenance		3,000	
1,951	Depreciation		1,951	
2,525	Fringe Benefits Tax		1,774	
54,905	Functions		64,610	
4,256	General Expenses		3,051	
14,000	Equipment & Furniture Hire		14,000	
	Insurance:			
2,203	- Workcover	3,790		
3,071	- General	2,246		
5,274			6,036	
12,791	Lease Charges Motor Vehicle		10,899	
157,312	Leadership Program - Expenses		224,372	
19,845	Long Service Leave Provision		15,000	
7,762	Motor Vehicle Expenses		6,398	
23,194	Meeting Expenses		10,884	
1,725	Office Expenses		1,916	
13,390	Professional Fees (Financial)		15,217	
7,083	Printing & Stationery		7,699	
10,000	Media Promotions		10,000	
6,000	Rent		6,000	
44,351	Research & Strategic Planning		45,880	
187,518	Salaries, Wages & Oncosts		221,612	
304	Staff Amenities		220	
1,288	Staff Training		4,372	
7,209	Subscriptions		8,930	
51,031	Super (incl. Employee Contributions)		22,687	
3,125	Telephone		2,971	
3,825	Temporary Staff		4,427	
10,293	Travel and Accommodation		7,579	
664,486	<b>TOTAL EXPENSES</b>			731,225
76,843	Operating Profit/Loss and Extraordinary Items			32,444
253,023	Retained Profits at July 1			329,866
329,866	Profit Available for Appropriation			362,310
329,866	Retained Profits			362,310

Committee for Geelong ANNUAL REPORT 2009



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Executive Director: Peter Dorling  
Executive Assistant: Mary Schofield