

Chairman's Message



I have pleasure in presenting the Committee for Geelong's 2005 Annual Report.

I firstly thank the entire membership of the Committee for Geelong for their participation and commitment. As an organisation made up of business and community leaders, our membership is diverse and multi-talented, with an abundance of top-level decision makers. It is and remains the ideal forum to act as a think tank and lobby group.

It was always the intention of the Committee for Geelong to reach a point where it could seriously make a difference to the development our region and I am pleased to say that day has arrived. But, we must not rest on our success to date. We must maintain incremental improvement and

achievement of our goals

To get what we need for our region, we use our membership credentials and connections to forge strong relationships with all three levels of government. We question, we argue and we ask. Persistence and quality of argument is the hallmark of the Committee for Geelong.

Whether it is a new eastern link freeway to Melbourne, ring road routes, shipping or water supply - they are all on the agenda. You can be sure that it is Geelong first, second and third.

Vision and leadership go together. The Committee's vision for Geelong is to move confidently into the 21st Century. We study cities around the world that have made or are making that move. We listen and learn. We invite them to our city and share ideas. In 2005, we strengthened our relationships with cities in Europe, and, with our partners commenced a connection into China. In 2006 we will be seeking alliances in the United States. All of this with the objective of improving and positioning the Geelong region.

Recent announcements by the State Government like the TAC relocation don't just happen. They are a direct result of constant messages sent out from our region over the last four years that we are ready for change. These announcements confirm the need for constant and positive reinforcement. The Committee for Geelong plays a critical role in that reinforcement and it is starting to pay dividends.

As Mitchell Hooke (CEO of the Minerals Council) said to our members earlier this year "when you are finally sick of saying it, it is just about then that they are starting to get it".

In 2006 we have an exciting agenda ahead of us and I look forward to working with all of you to realise our ambitions for Geelong. I take this opportunity to thank my fellow Board Members for their commitment, the Task Force Chairs and the Executive Staff for their dedication to the task and the cause.

I commend this report to you.

Jim Cousins AO, Chairman

EXECUTIVE and BOARD 2005

Mr	Jim Cousins, AO	Chairman	<i>(Chairman)</i>	Interim Melbourne Recital Hall Board
Mr	Nicholas Carr	Managing Director	<i>(Deputy-Chairman)</i>	Harwood Andrews Lawyers
Mrs	Helene Bender	Director	<i>(Treasurer)</i>	Travelworld - Newtown
Mr	Peter Dorling	Executive Director	<i>(Secretary)</i>	Committee for Geelong
Mr	David Alexander	Director		Geelong City Motors
Mr	Shane Breheny	Chief Executive Officer		CitiPower Pty & Powercor Australia Ltd
Ms	Emma Cocks	Marketing, Events & Promotions Manager		Channel Seven Melbourne Pty Ltd
Cr	Shane Dowling	Mayor		City of Greater Geelong
Mr	Geoff Ellison	Refinery Manager		Shell Refining (Australia) Pty Ltd
Ms	Claire Higgins	Chairman		Barwon Health
Mr	Michael King	Managing Director		King's Australia
Ms	Martha Kinsman	Director/Chief Executive Officer		Gordon Institute of TAFE
Mr	Richard Marles	Assistant Secretary		Australian Council of Trade Unions (ACTU)
Mr	Bryce Nielsen	General Manager		K-Rock / Bay FM
Ms	Michelle Plane	Chief Executive Officer		St Laurence Community Services
Mr	Kevin Roache	Director		Bendigo Bank Ltd
Ms	Kay Rundle	Chief Executive Officer		City of Greater Geelong
Mr	Andrew Sheridan	Victorian Account Director		Telstra Country Wide
Ms	Bernadette Uzelac	Managing Director		People @ Work
Mr	Stephen Vaughan	Chairperson		Barwon Water
Prof	Sally Walker	Vice-Chancellor & President		Deakin University
Mr	Paul Whelan	Chief Executive Officer		GMHBA

EXECUTIVE

BOARD

Executive Director's Report – A Year in Review



Leaders for Geelong

As Executive Director nothing has given me greater pleasure than the Board's green light to go ahead with the Leaders for Geelong program. The program will foster the development of a network of community and business leaders by offering potential and emerging leaders an intensive schedule that explores the major challenges and opportunities within the region of Geelong.

This program set to commence in July 2006, will take the Committee for Geelong to another level. I commend the Committee Task Force led by Michelle Plane and her team for their diligent work in researching this program, and for their commitment in bringing it to fruition.

I am convinced that this program will deliver Geelong an alumni of emerging leaders for the future.

Water Issues

We continue to work with the Government and business leaders on water issues. It is very much a moving target, but our persistent message to the Government is that Geelong has a strategy for water supply that includes a number of innovative solutions. We expect the Government to honour its commitment to ensure that we have water for our current population and our expected population growth. The Geelong region is a mature region with people who are willing to plan and make sacrifices, and we want assurance that our water supplies are secure and can support our growth projections.

We will continue to work on these issues particularly in relation to re-use, which is one of the great opportunities for our area.

Lobbying

"Nothing in life is more dangerous than a single idea". I'm not too sure who made that statement but it certainly does not apply to the Committee for Geelong. We have a myriad of ideas that can improve this region. What we are doing, is continually talking to the three levels of Government about our aspirations. I can confidently say that the Committee for Geelong, now in its 5th year of operations, has one of the best connections to Canberra of any region in Australia. We have been at it for some time and we have the ability to access the appropriate people on any issue. A similar relationship exists with the state at both government and opposition level. We are constantly talking, meeting and positioning. At a local government level, we work with the regional councils and their senior managers to ensure an alignment of effort.

Lobbying is time consuming, sometimes frustrating, but at the end of the day it pays handsome dividends. We will continue our efforts in 2006.

Special Play Space

This is a demonstration project for the Committee for Geelong. It proved the point that we can take an idea and see it through to completion. We now have a one million dollar purpose-built playground that caters for children of all abilities as an adjunct to the Botanic Gardens in Eastern Park. This is a landmark play space, not just for our region but also for Australia. We have already had a number of people from around Australia showing interest in how this project came to fruition with its innovative and stunning design.

I would like to thank Bernadette Uzelac, her task force team and all the sponsors in what has been one of the great projects for our region.

International Connections

We continue to work on our international connections – it is 'core business' for the Committee for Geelong. In 2005 we invited senior personnel from Birmingham England, Dundee Scotland and Dubai in the United Arab Emirates to visit Geelong. These are people we have previously met on our European connections program. It all took place as part of the 'Internationalising Geelong' conference in February this year.

2005 saw the Committee for Geelong visit China in conjunction with the City of Melbourne and the Committee for Melbourne. It is quite evident that our region needs to have a relationship within China, and we are working with our partners to ensure that it will happen.

In 2006 we intend to form alliances with at least two cities in the United States – looking specifically at cities with innovative and exciting developments.

Visioning Geelong

The Committee for Geelong has been suggesting for some time that the vision and therefore the appearance of our CBD in Geelong is a little outdated. The confusion and head scratching that took place over VCAT's discussion on the Edgewater building certainly pointed to the fact that we may not have our vision correct. If we are to go ahead and build a convention centre and a new TAC headquarters, we need a new vision with new ideas. The Committee for Geelong has been working with its partners and the Council to ensure that we start creating a new and exciting vision. We are in the 21st century and we need to move forward in terms of our planning, building and architectural solutions.

Working with our Partners

One of the strengths of the Committee for Geelong is our partnership arrangements. We can't do it all alone and we don't intend to. We use a very sophisticated network to get to where we want to be. We are members of CEDA – the Committee for Economic Development of Australia, the Property Council and have a working relationship with the Committee for Melbourne, the Committee for Werribee and now the Committee for Ballarat. We have working relationships with key cities in Europe, and are also connected to the United States Committee for Economic Development.

All of these partnerships and relationships make sure we are not working in isolation and that we have all the information we need to achieve positive results.

Major Infrastructure

No region ever reaches its full potential without a high level of physical infrastructure. One of the most basic and most important is transport - whether it is rail, road or sea. Cities like ours which are essentially edge cities to major metropolitan areas require excellent transport connections. We continue to work with the government and our partners in ensuring that Geelong has a first class transport system. If we are to position Geelong as a true alternative to living in Melbourne, we need to have those transport connections correct. Good argument and persistence is the key here and we will continue that in 2006.

Looking Forward

I stated in last year's annual report that there was no room for complacency in the Committee for Geelong. I will reinforce that message in this report as well as my commitment that there will be no backing off in 2006. We have some fantastic connections within our region and beyond. We will use those connections to strengthen our position.

The membership of the Committee for Geelong is as strong as any organisation that has ever been assembled in Geelong. It gives me great pride when we are talking nationally and internationally about our region to produce the membership list and use it as collateral for outcomes. The membership continues to grow as people with vision and commitment see that they can make a difference by being part of this exciting network.

I would like to take this opportunity to thank the Chairman Jim Cousins for his continued and relentless commitment to the Committee for Geelong as well as the Executive Board and the Board of the Committee for Geelong. I would also like to thank my Personal Assistant Mary Schofield for her dedication, often beyond the call of duty.

To truly reach its potential the Committee for Geelong must act as a think tank, attempt to influence policy and harness new ideas – we need knowledge and information. We achieve this with a robust speaker/briefing program. Some of the sessions held in 2005 included:

March	"An Afternoon at 13 th Beach Golf Links"	- <i>Members and Guests</i>
	"GEELONG: Taking a World View" Conference	- <i>Internationalising Geelong</i>
May	Deakin Medical School Proposal	- <i>Member Briefing</i>
June	CEDA "State of the Nation" Conference	- <i>Lobbying opportunities</i>
	Jennifer Cunich (ED Property Council of Australia – Vic Division)	- <i>Member Briefing</i>
July	Mitchell Hooke (CEO Minerals Council of Australia)	- <i>Member Briefing</i>
August	Launch of 'Artbank' in Geelong	- <i>Senator the Hon. Rod Kemp</i>
September	Larry Davis (former Managing Director of Target)	- <i>Lunch hosting</i>
October	The Hon. Justice Stuart Morris (President VCAT)	- <i>Member briefing</i>
November	Jacqui Dwyer (Economic Group, Reserve Bank)	- <i>"November 2005 Statement on Monetary Policy"</i>
December	George Pappas (Chairman – Committee for Melbourne)	- <i>Guest speaker at 2005 Annual Dinner</i>
	AGM/Christmas Drinks	- <i>Members and ors.</i>

In 2005 the Committee for Geelong took on a number of new members. We welcome them to our network:

John Loughnan	- The Communicators
John Gillett	- URS Australia Pty Ltd
Murray Stone	- Solid Investments Australia Pty Ltd
Geoff Street	- Geelong Performing Arts Centre
Carol Okai	- Barwon disAbility Resource Council
Dennis Teale	- National Australia Bank Ltd
Paul Carroll	- Geelong Racing Club
Michael Vickers-Willis	- Quay Development Corporation Pty Ltd
Geoffrey Edwards	- Geelong Gallery
Fred Runia	- Josie's Transport
Hugh Wallace-Smith	- Bell Potter Securities Limited
Paddy Handbury	- Handbury Group
Geoff Foster	- Bonacci Group Pty Ltd
Jonathan Bradhurst	- Westfield Limited
Jeff Burn	- Geelong Catholic Secondary School Group
Carlo Corallo	- PeddleThorp Architects
Ryan McGarigle	- Teleta Nominees Pty Ltd
Matthew Hogg	- Clough Property
Daryl Starkey	- Karingal
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MISSION

"Working together for a better future for the Geelong region"



LtoR: **Frank Costa OAM** (Executive Chairman – Costa Group), **Hon. Justice Stuart Morris** (President – VCAT), **Jim Cousins AO** (Chairman – Committee for Geelong) and **Ed Coppe** (Principal – Strategic Investment Management)



LtoR: **Wes Maley** and **Jacqui Dwyer** (Reserve Bank Economists) with **Ross Bottomley** (Executive Manager, Corporate and Business Services – Commonwealth Bank)

Committee for Geelong ANNUAL REPORT 2005



Committee for Geelong

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 Chairman: **Jim Cousins, AO**
 Executive Director: **Peter Dorling**
 Executive Assistant: **Mary Schofield**

Statement of Financial Position as at 30 June 2005

2004		\$	\$	\$
	MEMBERS' FUNDS			
	Reserves			
197,990	Accumulated Profit			<u>206,917</u>
	Represented by:			
	CURRENT ASSETS			
100	Petty Cash		100	
	Cash at Bank			
39,504	- Commonwealth Bank	18,411		
3,068	- Bendigo Bank	618		
<u>42,572</u>			19,029	
	Interest Bearing Deposits			
242,345	- Bendigo Bank	249,720		
	- BBL Playground Trust TD	202,690		
<u>242,345</u>			<u>452,410</u>	
<u>285,017</u>	TOTAL ASSETS			<u>471,539</u>
	CURRENT LIABILITIES			
3,430	Trade Creditors		2,504	
27,305	Other Creditors		35,968	
7,075	Net GST Liability		4,242	
30,000	Playground Project Provision		202,690	
9,630	Provision for Holiday Pay		9,630	
9,432	Provision for Sick Pay		9,432	
155	Provision for Long Service Leave		156	
<u>87,027</u>				<u>264,622</u>
<u>197,990</u>	NET ASSETS			<u>206,917</u>

Statement of Financial Performance for the Year Ended 30 June 2005

2004		\$	\$	\$
	Income			
11,582	Interest Received		11578	
17,336	Function Recoupments		24390	
23,465	Project Contributions		43700	
459,000	Subscriptions		466927	
10,684	Sundry Income		26	
<u>522,067</u>	TOTAL INCOME			<u>546,621</u>
	Expenses			
4,435	Advertising & Promotion		8683	
449	Bank Charges		494	
3,000	Computer Software/Maintenance		3000	
2,561	Fringe Benefits Tax		2517	
27,206	Functions		36751	
5,706	General Expenses		6933	
10,000	Equipment & Furniture Hire		1000	
	Insurance:			
5,675	- Workcover	5340		
3,137	- General	3167		
<u>8,812</u>			8,507	
20,000	Lease Charges Motor Vehicle		28494	
3,985	Motor Vehicle Expenses		3906	
13,074	Meeting Expenses		18728	
2,428	Office Expenses		3328	
678	Postage		54	
4,950	Professional Fees (Financial)		5270	
5,240	Printing & Stationery		6306	
70,000	Media Promotions		70000	
33,958	Playground Project		44164	
5,000	Rent		5000	
44,700	Research & Strategic Planning		37113	
168,837	Salaries, Wages & Oncosts		165058	
521	Staff Amenities		217	
2,394	Staff Training		3021	
4,423	Subscriptions		7326	
40,699	Super (incl. Employee Contributions)		45339	
1,941	Telephone		2073	
3,799	Temporary Staff		3067	
3,126	Travel and Accommodation		12344	
<u>491,922</u>	TOTAL EXPENSES			<u>537,693</u>
30,145	Operating Profit and Extraordinary Items		8,928	
<u>167,845</u>	Retained Profits at July 1		<u>197,989</u>	
<u>197,990</u>	Profit Available for Appropriation		<u>206,917</u>	
<u>197,990</u>	Retained Profits		<u>206,917</u>	