

Activate Leadership Program



Since 2006 the Committee for Geelong (CfG) has developed leadership programs to support Geelong's transformation into a world-class place by developing the capacity and influence of regional leaders.

The CfG offers a foundational leadership program, *Activate*, which encourages the exploration and development of leadership potential for personal, professional and community benefit. Theoretical knowledge, experiential learning and practical insights are applicable to both organisational and community roles, and provide a solid foundation for ongoing personal and professional development.



What is *Activate*?

Activate is an opportunity for emerging leaders to explore the foundations of leadership and gain confidence, knowledge, skills and strategies to lift their leadership capacity and contribution for personal, professional and community benefit.

Participants develop strategic understandings of the challenges facing the Geelong region and have access to information, speakers and physical spaces not usually available to the general public. Participants will be inspired, challenged and supported throughout the program, as they identify their strengths and learn how they can best leverage them for leadership impact.

Who should apply?

- ❖ High potential team members (paid and unpaid staff) who may not have had access to formal leadership development opportunities
- ❖ Active community members (in paid or unpaid roles) who want to develop their leadership capacity and increase connections with other sectors in the region.
- ❖ Team members who demonstrate leadership capacity but may not be in leadership roles
- ❖ Emerging or recently appointed team leaders, managers and supervisors who would benefit from developing their leadership potential
- ❖ Team members with decision-making responsibilities with limited experience in leading people

What to expect

Activate uses both experiential and adult learning principles and is an engaging mix of learning experiences. The program is a total of approximately 50 contact hours over 8 consecutive weeks through full day and half day events. The content is based on the CfG's leadership model which focuses on developing leadership across three life domains: individual, organisational and community. Evidence based and theoretically grounded, the model draws upon distributive, authentic, adaptive and social models of leadership practice.

Weekly program events including workshops, site visits, guest speakers, reflection opportunities and other learning based activities such as real-life experiences of subject-matter experts ensure that participants are stimulated and inspired in their leadership development journey.

Peer learning and networking are valuable benefits of *Activate*. The diversity of participants provides a unique opportunity to network and learn from each other.

- E**
- ❖ What 'leadership' means to you personally and in your organisation/community context
- X**
- ❖ Your own leadership values, style and strengths
- P**
- ❖ The challenges and opportunities facing the Geelong region
- L**
- ❖ Leading with influence through compelling communication
- O**
- ❖ Identifying change opportunities and leading with resilience and courage
- R**
- ❖ Corporate governance to support effective leadership in the community
- E**
- ❖ The importance of strategic networks to leadership, and how to develop strategic and sustaining networks

To register your interest

- ❖ **Step 1:**
Go to <http://www.committeeforgeelong.com.au/leadership-programs/activate-leadership-program/> to complete the Activate Application Form
- ❖ **Step 2:**
Contact the Leadership Co-ordinator and discuss program requirements
- ❖ **Step 3:**
Places will be offered and confirmed

Program Structure: commencing Thursday 11 May 2017

Week 1:	9.00am – 5.00pm	Exploring Leadership
Week 2:	12.00pm – 5.00pm	Individual Leadership Style
Week 3:	12.00pm – 5.00pm	Leadership with Influence
Week 4:	12.00pm – 5.00pm	Ethical Leadership
Week 5:	12.00pm – 5.00pm	Leading Change
Week 6:	12.00pm – 5.00pm	Leading in the Community
Week 7:	12.00pm – 5.00pm	Building Networks & Supports
Week 8:	9.00am – 5.00pm	Plans & Pathways

Places in each *Activate* program are limited.

Call the CfG office on 5227 8075 for additional information



Investment for 2017: \$895 (plus GST) – you will be invoiced following acceptance into the program

