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# Leaders for Geelong

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**The transformation of Victoria's Second City calls for a new generation of business and community leaders with the skills, knowledge and networks to guide our growing region innovatively and sustainably into the future.**

The Committee for Geelong's two year program, Leaders for Geelong, attracts and develops local individuals from diverse professions to shape and create a prosperous future for the Geelong region.

Participants are challenged and inspired by current leaders and subject matter experts, undertake 'behind-the-scenes' tours, discuss case studies and participate in a range of other learning activities. By exposing emerging leaders to the challenges and opportunities that impact our region, the program builds capacity for Geelong's future.

In addition to experiential learning, participants use self-review and accredited measurement tools to assess their individual leadership capabilities, which guide the development of an on-going personal leadership plan.

## Participants have the opportunity to:

- Challenge personal values, beliefs and ideas
- Increase confidence and self-awareness
- Access the wisdom and experience of renowned leaders and subject matter experts
- Understand the details regarding issues of strategic importance to the Geelong region
- Develop leadership capacity and individual strengths
- Earn recognition from the Deakin University Business School towards an MBA program
- Be part of a lifelong team and network

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***"Participants develop their personal leadership capability, increase their knowledge about the region's issues, and gain insight into diverse sectors and enterprises. Most importantly, they take action to make a difference beyond the programs and become part of an enduring and rewarding network."***

## A message from the Committee for Geelong:

The Committee for Geelong is an independent, member-based organisation committed to providing strategic leadership. We use our influence to leverage the economic potential of the region and create long-term outcomes that make Geelong a world-class place. The Committee for Geelong instigated a portfolio of leadership programs to develop the capacity and influence of regional leaders, ensuring Geelong can meet the challenges of the future.

Graduates of the Leaders for Geelong program are influential and involved. They have access to knowledge, and they enjoy the strength of the network and the benefits of a supportive alumni.

***“The Committee for Geelong proudly develops leaders. Our LfG alumni network comprises 400 members, and is a driving force behind a thriving Geelong.”***

**Rebecca Casson**  
Chief Executive Officer



***“The Leaders for Geelong program has shown me the rich diversity that exists and the opportunities being realised now and planned for the future. There are some fantastic leaders within our community who are determined to push Geelong into the future and I hope I get to play a role, no matter how minor, in making Geelong a more positive, healthy and vibrant place to live.”***

**Michael Gorman**  
Leaders for Geelong 2015/17

***“(During the leadership program) I was surprised by the willingness for leaders across the local Geelong community and industry sectors to give up their time, share their experiences, impart knowledge and be sounding blocks for those undertaking the Leaders for Geelong program – and it endures beyond the formal program.”***

**Martha O’Sullivan**  
Leaders for Geelong 2014/16

To register your interest, please visit: [www.committeeforgeelong.com.au](http://www.committeeforgeelong.com.au)

